



**68,000** km of coastline

degradation of coastal ecosystems,  
increase of artificialized coastal areas,  
sea-level rise...

## **YOUR COASTLINE NEEDS A VOICE!**

**24** young people - **4** countries

**2** training workshops - **2** campuses

**1** European awareness-raising campaign



**MAY - OCTOBER 2013**

**France, Greece, Italy, United-Kingdom**



# YOUR COASTLINE NEEDS A VOICE!

The YES! Project is open to all young people living in Europe who are:  
interested in the sustainable development of Europe's coastlines  
interested in using/learning new technologies promoting the environment  
who want to take part as eco-citizens in a European project.

Join an international group of volunteers and participate in several hands-on activities, culminating in the launch of a European awareness-raising campaign giving young people a say on the future of Europe's coastlines:

## 2 trainings workshops

20-21 May 2013 – Italy: Alba

Environmental communication: How to build an effective information campaign?  
How to create a catchy slogan?

30-31 May 2013 – Greece: Athens - Pireaus

Using new technologies for an awareness-raising campaign on the future of Europe's coastlines: video, creation of an interactive website

## 2 campuses

24 August – 14 September – United-Kingdom : Solway Firth

Sustainable development and conservation in the Solway Firth

9-27 September 2013 – France: Côte bleue

Promoting the heritage of the Côte bleue to raise visitor awareness about the future of the coastline

Conditions of participation: 18-30 years old – good working knowledge of English – Interest in environment and/or communication, new technologies, video – Commitment to take part in the whole process (May – October 2013)

### To apply, or get more information, please contact :

FRANCE: Anne-Gaëlle JAY – APARE: [international@apare-gec.org](mailto:international@apare-gec.org) / (+33) 490 855 515

ITALY: Emanuele BIESTRO – AICA: [segreteria@assaica.org](mailto:segreteria@assaica.org) / (+39) 334 15 15 420

GREECE: Isabelle TRINQUELLE – MCE: [itrinquelle@gmail.com](mailto:itrinquelle@gmail.com) / (+30) 6974981323

UK: Pam TAYLOR – SFP: [info@solwayfirthpartnership.co.uk](mailto:info@solwayfirthpartnership.co.uk) / (+44) 01387 702161

YES! is a transnational cooperation project between 4 organisations (APARE – France / MCE – Greece / AICA – Italy / Solway Firth Partnership - United-Kingdom) with the support of the Youth in Action Programme of the European Union



In partnership with:



CONSERVATOIRE  
DU LITTORAL



karpos

διδρασις



I.M.T.I.I.E.